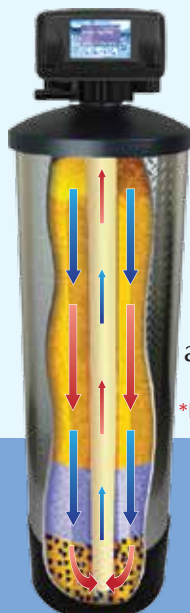


NEW Water Treatment Salt-FREE KC ELITE SYSTEM

The Krystal Pure alternative to traditional water softening



Delivers clean, filtered water to every faucet in your home³, including baths and showers.

Eliminate the expense and hassle of handling heavy bags of salt or potassium.

Controls harmful scale such as lime, calcium and magnesium.

**KC Elite does not remove minerals like a softener*

- » Multiple stages of filtration
- » Protects water heaters, appliances and plumbing
- » Enjoy whiter, brighter laundry

NSF CERTIFIED COMPONENTS

- » Skin and hair feel silky and soft
- » Household cleaning becomes easier
- » Media life up to 7 years (depending on water quality and usage)

ADDITIONAL FEATURES

- Free² SourceSelect™ valve (\$65 value)
- High flow rates for larger homes¹
- Space-Saver Design Fits in a 16 inch wide space



¹ 1" connectors included ² Factory matched by-pass.

³ Subject to existing plumbing limitations with loops or replacements

⁴ See Warranty for details



Looking for answers to problem water?

Our goal is to provide the best quality equipment with the availability of professional installation and to provide answers to your questions. We'll help you honestly evaluate which equipment is best-suited for your home and your living situation. Our motto is:

"Know the right equipment for the job, and never pay too much!"



Watch the Krystal Pure™ video on our website:



KRYSTALPUREH2O.COM

FOR MORE INFO

Call our helpline:

1.888.579.PURE (7873)

Phoenix metro: 602.244.8878



Transferable Lifetime Warranty*

Industry's Best • Save Thousands

KNOW THE RIGHT EQUIPMENT FOR THE JOB, AND NEVER PAY TOO MUCH

PROFESSIONAL WATER TREATMENT

Reverse Osmosis Whole House Filtration with Scale Reduction

1.888.579.PURE (7873)



KC ELITE KC10 & KC15

**Transferable Lifetime Major Parts Warranty on:
KC Tanks – Valve⁴**



KRYSTALPUREH2O.COM

Sold Exclusively at Lowe's

* See warranty for transfer fee

REVERSE OSMOSIS KR10 • KR15
COMPARE FILTER REPLACEMENT COSTS
SAVE HUNDREDS OVER JUST A FEW YEARS



One year in-home warranty on all Lowe's installed products⁴



BETTER THAN FILTRATION • Reduce TDS¹⁰ (minute particles) from water and ice • Only change filters once per year • Treat your family to the best

PROFESSIONAL SERIES™ R/O SYSTEMS FEATURES



- More filtration, fewer filters, saves money
- Easy to service, convenient tank and system shut-off
- HiFlow™ fills your glass up to twice as fast
- NEW! compressed carbon stops carbon release problems
- Long membrane replacement guarantees... Most companies have a chlorine exclusion
- Better tasting beverages
- **COMPARE TO UNITS SOLD FOR \$1200**



REVERSE OSMOSIS	KR15	KR10	INDUSTRY COMPETITION
ANNUAL REPLACEMENT FILTER COST ¹	\$35.00	\$27.00	\$182.00
FILTER CHANGE INTERVAL	1 YEAR	1 YEAR	6 MONTHS
FILTRATION CAPACITY (gal)	40,000	30,000	3,000 - 5,000
MEMBRANE WARRANTY (AGAINST CHLORINE)	3 YEAR	2 YEAR	90 DAYS
1 YEAR IN-HOME LABOR ⁴	✓	✓	✓
5 YEAR TANK WARRANTY	✓	✓	✗
TRANSFERABLE WARRANTIES ⁴	✓	✓	✗
LIFETIME LIMITED FAUCET WARRANTY ³	✓	✓	✗
M.A.P. FILTRATION (60X MORE CONTACT) ⁶	✓	✗	✗
IQ PRO MEMBRANE MONITOR	✓	✗	✗

WHOLE HOUSE FILTRATION KC10 • KC15 • ^{NEW} KC ELITE (scale reduction, no salt alternative to water softening) ***SEE INFO ON OTHER SIDE***

CLEAR, CLEAN WATER AT EVERY FAUCET

- Dedicated Filter Systems offer the best solution for maximum reduction at high flow rates
- Extends life of RO's and Water Softeners⁸
- UltraRange Media™ Reduces many known contaminants found at every faucet, up to 99%⁸
- 25 GPM valve flow rates for today's larger homes
- Space-saver design fits in a 10" wide space, 16" for KC Elite
- FreshAll™ carbon media typically last up to 7 years⁷

KC WHOLE HOUSE CARBON FILTRATION SYSTEMS



- These systems can stand alone or be combined with a softener for the ultimate in whole house filtration.
- No salt or potassium to buy or haul
- Free⁹ SourceSelect™ valve (\$65 value)
- NEW! HiFlow™ engineered for today's larger homes⁵

NEW MAJOR PARTS WARRANTIES!
TRANSFERABLE (A WATER INDUSTRY FIRST)⁴
LIFETIME ON TANKS AND VALVE BODY
FIVE YEARS ON ELECTRONICS

WHOLE HOUSE FILTRATION	KC ELITE	KC15	KC10	COMPETITION ¹
LIFETIME TRANSFERABLE WARRANTY ²	✓	✓	✓	✗
NO SALT OR POTASSIUM	✓	✓	✓	✓
1 YEAR IN-HOME LABOR ²	✓	✓	✓	✓
5 YEAR vs 3 YEAR ELECTRONICS	✓	✓	✓	✗
1" HIGH FLOW VS 3/4"	✓	✓	✗	✗
SCALE REDUCTION ALTERNATIVE	✓	✗	✗	✗
MULTIPLE STAGES: pH, scale reduction, taste, odor	✓	✗	✗	✗

NSF CERTIFIED COMPONENTS

KRYSTALPUREH2O.COM

¹ General overview of Mass Merchants at printing. ² SEE WARRANTY FOR DETAILS. ³ With faucet upgrade and Lowe's Installation. ⁴ See warranty for transfer fee. ⁵ 1" horns included. ⁶ 10 Minute Adsorption Process. ⁷ Time frame WILL vary based on conditions. ⁸ Subject to existing plumbing limitations with loops or replacements. ⁹ Factory matched by-pass. ¹⁰ Total Dissolved Solids